KEY LEADERSHIP

Ray Dempsey, Chief Diversity Officer
Office of Diversity & Inclusion
BP America

Kathleen Martinez, Sr. Director, National Strategic Relationships
Office of Diversity & Inclusion
BP America

KEY EVENTS / HIGHLIGHTS

- Mobilized BP employees to make contributions in STEM, including supporting initiatives that enable employees to share their experiences and expertise by mentoring students and volunteering in their communities, including MWM
- Developed strategic partners for mentorship
  - Regionally and virtually to ensure all employees have the ability participate
- Created resource toolkit including webpage, mentor guide and activities
- Promoted MWM program internally and engaged employees nationally
- Partnered with BP employee networks for inclusion in their internal/external mentor programs
- Engagement at key MWM events
  - Delivered keynotes
  - Moderated panel sessions
  - Participated in panel sessions
- Member of MWM Texas Task Force

OUR NEXT STEPS

- Increase employee engagement
  - Regional champions
- Track mentor hour progress
  - Capture mentor engagement and hours and promote BP matching funds
- Showcase BP employee volunteerism
- Demonstrate BP’s commitment to MWM via social media
- Continued participation in MWM Texas Task Force
- Engage other key BP offices’ participation on regional task forces
- Promote MWM activities via social media to increase awareness of programming

WORKING WITH MWM

BP utilizes the MWM campaign to help build awareness of its mentorship programming. MWM events — including global/national events with key stakeholders, awareness programs and regional programs — allow BP to engage at all levels and reach its strategic objectives with regards to STEM outreach.

“"To perform the energy jobs of the 2020s, 2030s and beyond — some of which probably do not even exist today — Americans will need a firm grounding in STEM. These are subjects that transcend linguistic, cultural and gender barriers, both across our country and across the world. BP is committed to expanding STEM opportunities for people of all backgrounds, and we are honored to be a member of STEMconnector."” –John Mingé, Chairman and President, BP America

CONTACT INFO

Cindy Berkman – 713-294-3360 – cindy.berkman@bp.com