KEY LEADERSHIP

Pedro Padierna,
President, PepsiCo Mexico Foods.

Dr. Maria Velissariou
Vice President - PepsiCo Nutrition R&D

KEY EVENTS / HIGHLIGHTS

• Launched pilot in 2015-2016 academic year in Mexico City.
• Adapted the Mentor Action Guide for their PepsiCo mentors.
• Partners: Universidad Iberoamericana, UNITEC University.
• Focus is under-represented female students.
• In 2015-2016 academic year we completed 20 mentorships with PepsiCo STEM Mentors.

OUR NEXT STEPS

☐ Continue mentorships for 2018-19 academic yr.

☐ Positive feedback:
  – Mentees: great program, very useful, best when mentoring on practical cases/topics, clearer objectives.
  – Mentor feedback: “gained a lot out”, best if mentoring could help solving a real problem for the mentee, adjust number and length of sessions to suit individual needs.

WORKING WITH MWM

• Develop the MWM global outreach strategy
• Mobilize global participation
• Establish key partnerships

MWM-Mexico is in partnership with

PEPSICO