



# MEXICO



## KEY LEADERSHIP

**Pedro Padierna,**  
President, PepsiCo Mexico Foods.

**Dr. Maria Velissariou**  
Vice President - PepsiCo Nutrition R&D

## KEY EVENTS / HIGHLIGHTS



- Launched pilot in 2015-2016 academic year in Mexico City. Adapted the Mentor Action Guide for their PepsiCo mentors.
- Partners: Universidad Iberoamericana, UNITEC University. Focus is under-represented female students.
- In 2015-2016 academic year we completed 20 mentorships with PepsiCo STEM Mentors.

## OUR NEXT STEPS



- Continue mentorships for 2018-19 academic yr.
- Positive feedback:
  - Mentees: great program, very useful, best when mentoring on practical cases/topics, clearer objectives.
  - Mentor feedback: “gained a lot out”, best if mentoring could help solving a real problem for the mentee, adjust number and length of sessions to suit individual needs.

## WORKING WITH MWM

- Develop the MWM global outreach strategy
- Mobilize global participation
- Establish key partnerships



*MWM-Mexico is in partnership with*



**PEPSICO**