**PLEDGE GOAL:** 1,000  
**COMPLETED:** 458

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### KEY LEADERSHIP

**Cliona Murphy, Vice President**  
PepsiCo Nutrition R&D  

**Crystal Kennedy**  
PepsiCo IT

Contact email: [PepsiCoSTEMMillionWomenMentors@pepsico.com](mailto:PepsiCoSTEMMillionWomenMentors@pepsico.com)

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### OUR NEXT STEPS

- Our ambition is to scale up the number and impact metrics including long term demonstrable benefit to mentees and PepsiCo. Achieve 1,000+ by 2020 and 2200+ by 2022.
- Continue MWM as one of our signature programs with a strong fit/partnership to all STEM pillars: Inspire, Attract and Retain.
- In the USA: scale the program by building further national partnerships, including 501c3 organizations, and launching the Pepsi Daughter’s Program
- In Ireland and Canada: expand the program to scale, build sustainability
- In UK, India & Saudi Arabia: Launch & Sustain
- Consolidate learnings & build updated toolkits for PepsiCo and Beyond
- Develop new market pipeline

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### KEY EVENTS / HIGHLIGHTS

- Have launched in 6 countries
- Demographic spans Middle/High School, University students and PepsiCo early career
- In the US, founded 4 chapters (NY, TX, IL, FL) and built a network of over 20 external partners and growing. Since H2/2015, have rapidly established over 500 1:1 mentorships at relatively low cost.
- In Mexico, ran a pilot for 2 years focusing on under-privileged girls studying in prestigious private universities on scholarships.
- Launched an early career mentoring program in Canada, Saudi and India
- Launched a University Program in Ireland and India focused on students from underprivileged backgrounds
- Growing testimonials about students inspired to study STEM.
- Engaging up to 16% of available STEM talent in mentoring in some locations
- Growing confidence from mentors that this is a rewarding route to self-learning and empowerment

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### WORKING WITH MWM

Platinum Sponsor and Chair for Global Expansion since 2015. STEMconnector affiliation has been useful with reach and credibility, connectivity with global coalition partners and best practices.

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### PepsiCo has been a Platinum Sponsor and Vice Chair for Global Expansion since 2015.

Recognitions Include:  
Global Expansion Award (2015)  
MWM-IL nominated for State Partner of the Year 2017

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### CONTACT INFO

Cliona Murphy – cliona.murphy@pepsico.com