



PEPSICO

PLEDGE GOAL: 1,000

COMPLETED: 458



KEY LEADERSHIP

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PepsiCo IT

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KEY EVENTS / HIGHLIGHTS

- Have launched in 6 countries
- Demographic spans Middle/High School, University students and PepsiCo early career
- In the US, founded 4 chapters (NY, TX, IL, FL) and built a network of over 20 external partners and growing. Since H2/2015, have rapidly established over 500 1:1 mentorships at relatively low cost.
- In Mexico, ran a pilot for 2 years focusing on under-privileged girls studying in prestigious private universities on scholarships.
- Launched an early career mentoring program in Canada, Saudi and India
- Launched a University Program in Ireland and India focused on students from underprivileged backgrounds
- Growing testimonials about students inspired to study STEM.
- Engaging up to 16% of available STEM talent in mentoring in some locations
- Growing confidence from mentors that this is a rewarding route to self-learning and empowerment

OUR NEXT STEPS

- ☑ Our ambition is to scale up the number and impact metrics including long term demonstrable benefit to mentees and PepsiCo. Achieve 1,000+ by 2020 and 2200+ by 2022.
- ☑ Continue MWM as one of our signature programs with a strong fit/partnership to all STEM pillars: Inspire, Attract and Retain.
- ☑ In the USA: scale the program by building further national partnerships, including 501c3 organizations, and launching the Pepsi Daughter’s Program
- ☑ In Ireland and Canada: expand the program to scale, build sustainability
- ☑ In UK, India & Saudi Arabia: Launch & Sustain
- ☑ Consolidate learnings & build updated toolkits for PepsiCo and Beyond
- ☑ Develop new market pipeline

WORKING WITH MWM

Platinum Sponsor and Chair for Global Expansion since 2015. STEMconnector affiliation has been useful with reach and credibility, connectivity with global coalition partners and best practices.

PepsiCo has been a Platinum Sponsor and Vice Chair for Global Expansion since 2015.

Recognitions Include: Global Expansion Award (2015)
MWM-IL nominated for State Partner of the Year 2017

CONTACT INFO

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